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News Release

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Saugatuck Expands into Europe and Appoints Frank Sempert Advisory Board Member

European presence grows for leading SaaS and Open Source research and advisory firm, in response to evolving market demand.

Westport, CT, February 11, 2008 – In response to escalating customer demand, Saugatuck Technology, a US-based company specializing in market strategy consulting and subscription research services for senior executives, leading information technology vendors, and investors, is expanding its presence in Europe.

As part of this expansion, Saugatuck has appointed Frank Sempert to its Advisory Board. Mr. Sempert is a seasoned industry veteran who will help guide the overall growth of Saugatuck's services in Europe, as well as lead the firm's business development efforts in Germany, Austria and Switzerland. A native German, Frank Sempert brings to Saugatuck a wealth of relevant experience gathered during a long and successful career as a senior IT executive.

In addition to his many leadership experiences at firms such as Informix, Ericsson, Wang and Olivetti, Sempert worked for five years for Gartner Group as CEO Central Europe. "There is clearly a demand for the consulting and research services that Saugatuck has to offer," remarked Sempert: "I see great potential for Saugatuck in Germany, Switzerland and Austria respectively, and I look forward to establishing the organization and offering clients strategic consulting and subscription research services to strengthen their competitiveness."

"We are delighted to have Frank Sempert join our team," shared Bill McNee, founder and CEO of Saugatuck Technology. "Having already worked with some well-know companies in Europe for the past three years, we believe that the time is right to expand our presence in Central Europe, and to offer our unique thought leadership and strategic consulting services by operating locally," says McNee. "I know Frank to be an excellent manager from our years working together at Gartner, and I'm convinced that he will do a great job for our current and future clients in the region."

About Saugatuck Technology

Saugatuck Technology Inc. provides market strategy consulting and subscription research services to senior executives, information technology vendors, and investors, combining strategy development, business planning, and market intelligence with first-hand research of executive technology buyer trends. Founded in 1999, Saugatuck is headquartered in Westport, Connecticut (USA), with offices in Silicon Valley and in Germany. For more information, go to www.saugatech.com, or call +1.203.454.3900 in the US, or +49.6123.630285 in Germany.

To request a briefing with our analysts, or for broader Press Inquiries, please contact Chris MacGregor, at chris.macgregor@saugatech.com.

For more information about Saugatuck's *vendor and user strategy consulting services*, go to <http://www.saugatech.com/services.htm>.

For more information about Saugatuck's *subscription research services (CRS)*, go to <http://www.saugatech.com/crs.htm>.